



INTERNATIONAL  
COUNCIL FOR OPEN AND  
DISTANCE EDUCATION

*quality*

# Digital Transformation: Opportunity or Threat to Quality Higher Education

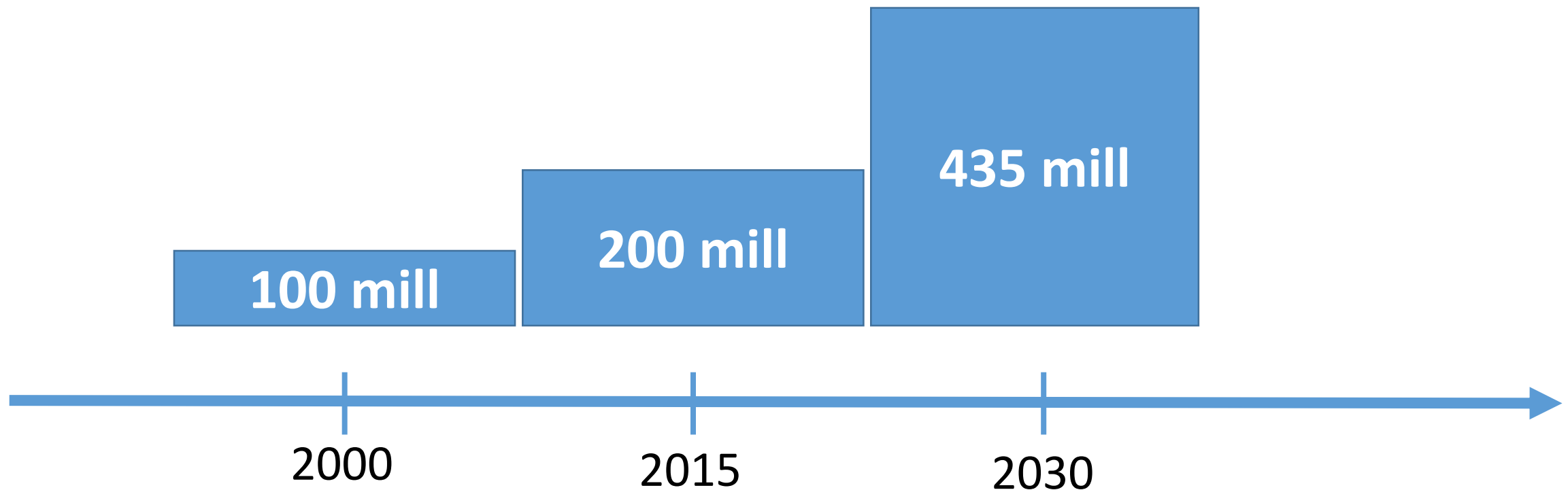
OEB Berlin, December 2, 2016



Quality on top of the agenda

**Why?**

# Rapid and diverse expansion of higher education enrollment



Upgrade of skills and change in  
jobs as never seen before

**Life Long Learning**

Digitalisation penetrates every corner of the world.

**Digital transformation**

New methodologies, pedagogies,  
technologies and knowledge  
enter higher education.

**Disruptions**

# Quality

- From focus on
  - Quality of students admitted
  - Qualification of faculty
  - Design and management of programmes
  - Rigour of marking
  - Course outputs as intended outcome?
- To focus on
  - Student engagement and satisfaction
  - Data analytics
  - Reflective assessments by students
  - Student-instructor-student interaction
  - Assessments for learning
  - Faculty satisfaction and engagement

## The change

Does anybody have a plan?

**UNESCO and partners**





# SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

**1** NO POVERTY

**2** NO HUNGER

**3** GOOD HEALTH

**4** QUALITY EDUCATION

**5** GENDER EQUALITY

**6** CLEAN WATER AND SANITATION

**7** RENEWABLE ENERGY

**8** GOOD JOBS AND ECONOMIC GROWTH

**9** INNOVATION AND INFRASTRUCTURE

**10** REDUCED INEQUALITIES

**11** SUSTAINABLE CITIES AND COMMUNITIES

**12** RESPONSIBLE CONSUMPTION

**13** CLIMATE ACTION

**14** LIFE BELOW WATER

**15** LIFE ON LAND

**16** PEACE AND JUSTICE

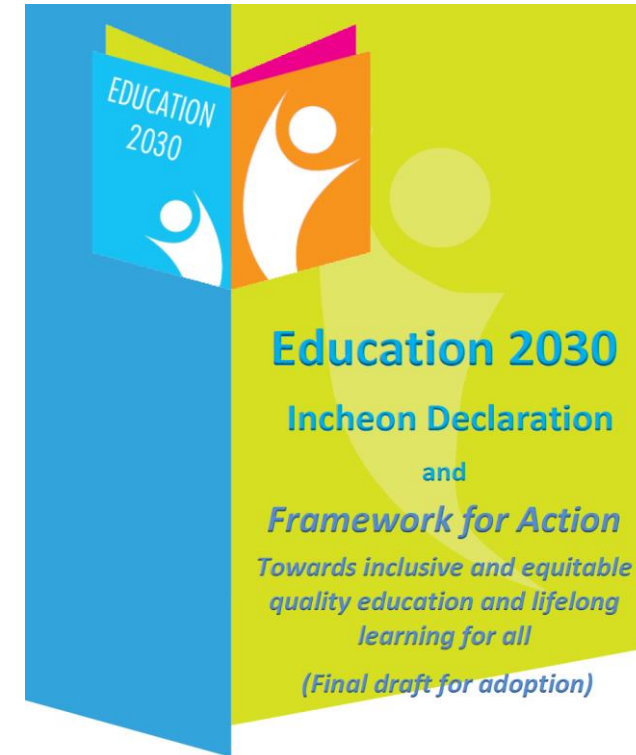
**17** PARTNERSHIPS FOR THE GOALS

**THE GLOBAL GOALS**  
For Sustainable Development

# Framework for Action Education 2030:

## **Target 3, point 43.:**

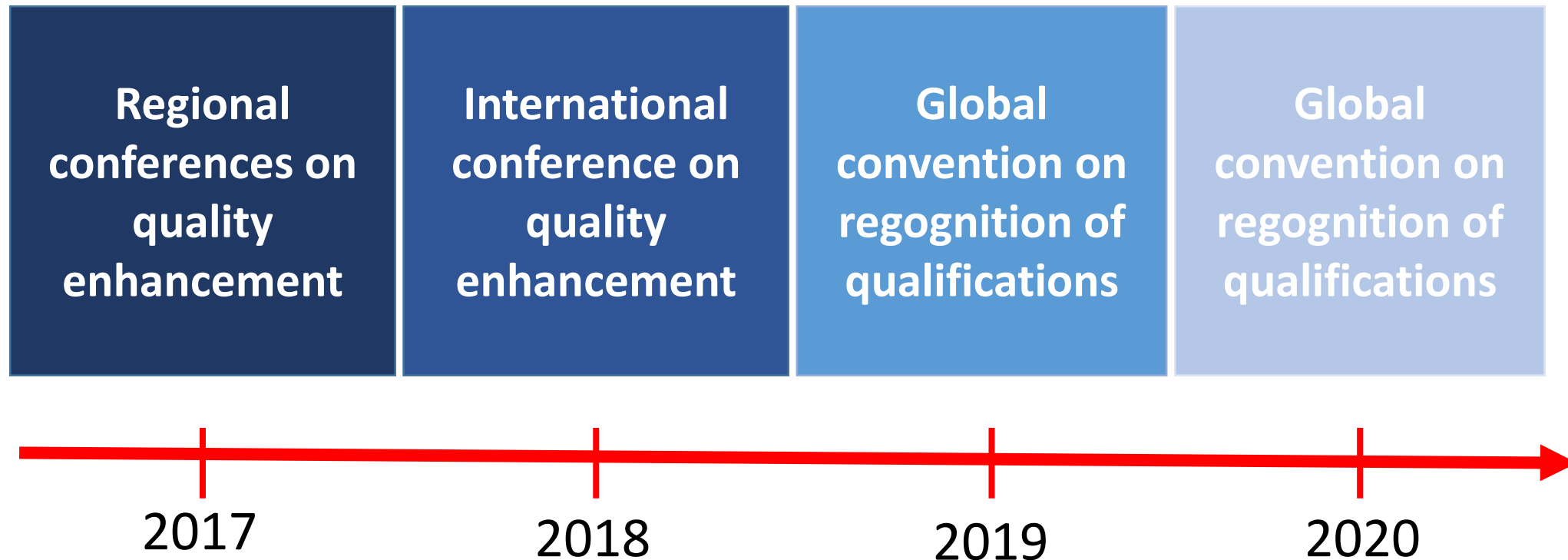
A well-established, properly-regulated tertiary education system supported by technology, Open Educational Resources (OERs) and distance education modalities can increase access, equity, quality and relevance, and narrow the gap between what is taught at tertiary education institutions and what economies and societies demand. The provision of tertiary education should be progressively free, in line with existing international agreements.



November 2015



# UNESCO initiative for higher education





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# ICDE quality initiative



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# ICDE quality initiative

GQN

- Global Quality Network

Models

- Models for technology enhanced education

GDC

- Global Doctoral Consortium

Analysis

Reports

Insight briefs

Actions, events and communities



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# ICDE Global Quality Network



Observe and analyse  
Contribute to UNESCO events and reports  
Suggest policies and actions  
Contribute to state of the art quality  
online, open, flexible and technology  
enhanced learning

Speakers and participants:

**Your input is very**

**welcome!**



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# THANK YOU

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“Towards inclusive and equitable quality education and lifelong learning for all”

Sustainable Development Goal 4: **Education 2030**

**Seize digital opportunities, lead education transformation**