



INTERNATIONAL
COUNCIL FOR OPEN AND
DISTANCE EDUCATION

2018-2019

ICDE Activity Plan

International Council for Open and Distance Education

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Introduction to the ICDE activity plan 2018 - 2019

Founded in 1938, the International Council for Open and Distance Education (ICDE) is funded by a grant from the Government of Norway, other donations and membership fees. Its Secretariat is located in Oslo, and operates under Norwegian law.

ICDE has members from all regions of the world, members that collaborate and network for quality learning and teaching in the digital age. Members are universities and higher education institutions, adult education institutions, companies, networks, international and national associations, governmental agencies and ministries, individuals, experts and doctoral students. Within this diversified ICDE, members are engaged in flexible learning, or blended learning, online learning, open education, digital supported or technology enhanced learning, distance teaching or a combination of all this. New technologies, globalisation and changes in demographics require a revitalisation of the concept Lifelong Learning. Together with ICDE members and partners, ICDE aims for contributing kick-starting a new priority for lifelong learning.

ICDE welcomes all educational players, in particular traditional higher education institutions entering digital supported learning and teaching.

ICDE is committed to the Sustainable Development Goals, SDGs, agreed by the worlds heads of states and prime minister's autumn 2015. A particular priority has SDG 4, Education 2030 "Ensure inclusive and quality education for all and promote lifelong learning", which engage many ICDE members. However, one should take note of that post secondary education has the capacity to facilitate achievements for all SDGs.

ICDE focus 2018 – 2019 is on higher education

To meet the new global challenges presented by the knowledge intensive economy and digital transformation, ICDE has developed its Strategic Plan for the period 2017-2020 in a spirit of openness, collaboration, accountability and transparency. This Activity Plan is based on the Strategic Plan and covers the period 2018-2019.

Activities, initiatives and projects that are described in this Plan are activities that are initiated or ongoing 2017-2018. Initiatives and projects are described in general and may continue over several years.

The structure of the Activity Plan is:

N. Strategic objective

N.N. Specific objective

N.N.N. Action: Project, initiative, event or activity. Actions for 2017-2018 are listed under the relevant Strategic objective.

The description of actions is brief. More insight on actions may be found on the ICDE website where information on projects and other activities will be published when appropriate and possible, or by directing an enquiry to the ICDE Secretariat.

Strategic objectives for ICDE 2017-2020

The following strategic objectives have been set for 2017-2020:

1. To promote quality digital, open and flexible education.
2. To nurture leadership and good governance.
3. To develop cooperation, collaboration and networking among members through enhanced services.
4. To build ICDE membership.

Priorities 2018-2019

- Quality Enhancement in Higher Education
- Leadership for digital transformation
- Research and development
- Increase ICDE's relevance, modernize and upgrade the organization
- Cooperation, collaboration and networks. Vibrant world events and summits.

Activities

In the following the activities for each strategic objective will be defined. The activities operationalize actions, initiatives and projects under a few, specific objectives defined for each strategic objective.

Strategic objective 1: To promote quality digital, open and flexible education.

Prioritized specific objectives:

1. Contribute to successful initiatives for quality enhancement and have specific achievements in ICDE's own work on quality through the establishment of a quality network. Collaborate with world educational organisations such as UNESCO.
2. Establish a league table for digital, open and flexible educators by 2019.
3. Contribute to successful development and utilisation of Open: Open Education Resources, Open Licensing, Open Access, Open Learning and Education, Open Knowledge, Open Source, Open Innovation and Open Policy.
4. Promote best practice among ICDE members.

Activities:

- 1.1 As partner with the UNESCO led initiative for Quality Enhancement in Higher Education for Sustainable Development, regional events 2017-18 and an international conference November 2018.

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- 1.2 The ICDE Global Quality Network to deliver analysis, recommendations and activities for future quality policies and practices.
 - 1.3 A state of the art report on online, open, flexible and technology enhanced higher education – learning and teaching in the digital age by 2018.
 - 1.4 Consider follow ups of the findings from the study” Models for Online, open, flexible and technology enhanced higher education”, including consider a league table.
 - 1.5 Follow up on Learning Analytics, adaptive learning.
 - 1.6 Publish Open Praxis as a unique global open access quality journal.
 - 1.7 Facilitate together with partners an initiative for Global Open Libraries, GOLs.
 - 1.8 Submit an application for PANOR, the PARTnership for Networking Open education resources, Repositories.
 - 1.9 Coordinate EPICA: Strategic partnership for the co-design of an innovative and scalable eportfolio ecosystem to improve the quality and visibility of skills, South of Sahara.
 - 1.10 Continue facilitating the network of ICDE OER Chairs.
 - 1.11 Prepare and launch a new Chair theme: Massive Scale Higher Education in Southern Africa.
 - 1.12 A range of innovative, topical publications to be launched.
 - 1.13 Issue the bi-weekly ICDE newsletter.
 - 1.14 Partnerships, cooperation and collaboration with stakeholders for increased impact.

Projects, networks and events:

- Collaboration on information and communication: MOUs
- PANOR, The PARTnership for Networking Open education resources, OER, Repositories.
- Open Praxis Editorial Board

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- EPICA: Strategic partnership for the co-design of an innovative and scalable eportfolio
 - ecosystem to improve the quality and visibility of skills, Africa, South of Sahara
 - Models Reference Group, Models for Online, open, flexible and technology enhanced higher education
 - ICDE Learning Analytics Cluster
 - Working Group for Ethics in Learning Analytics
 - Task Force on Learning Analytics
 - ICDE OER Advocacy Committee
 - ICDE OER Chairs
 - ICDE Chair Massive Scale Higher Education in Southern Africa
 - ICDE Quality Network
 - Global Open Libraries
 - Trending Online, open and flexible education together with partners

By others

- UNESCO International Conference on Quality in Higher Education, Paris 2018

Strategic objective 2: To nurture leadership and good governance.

Prioritized specific objectives:

- 2.2 Stepping stones for leadership for digital transformation and an inclusive framework for good governance to be facilitated by 2018.
- 2.3 A leadership scheme to be developed by 2019, implementing findings from 2018.

Activities:

- 2.1 D-Summit proposal submitted for Universities in a large country.
- 2.2 Feasibility study for leadership scheme by mid-2018.

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- 2.3 Open Education Leadership Summit in partnership with Open Education Consortium and the French Ministry for Higher Education and Research, tentatively December 2018.
 - 2.4 Leadership forum for transforming higher education for the Sustainable Development Goals in a digital world in partnership with UNESCO and International Association for Universities – first part of 2019.

Projects, networks and events:

- Open Education Leadership Summit 2018
- UNESCO-ICDE-IAU Transforming Education Forum 2019

Strategic objective 3: To develop cooperation, collaboration and networking among members through enhanced services.

Specific objectives:

- 3.1 A variety of internationalisation activities and services relevant for members stepwise established, both virtual and onsite based. Project and funding brokering including all educational players.
- 3.2 Continue to develop biannual World Conferences and facilitate a variety of International conferences, local and special focused events. Consider to change the annual Presidents' Summits to a leadership summit organised at the same place every year. Partner for regional and local events, with International Associations and members.
- 3.3 A vibrant and well-functioning ICDE Global Doctoral Consortium by 2020, to be midterm evaluated by 2018. Facilitate collaboration on application for grants, fundraising and sponsoring of joint activities.

Activities:

- 3.1 Change oriented program for ICDE functions and services adopted by mid-2018. Includes new activities by individual membership.
- 3.2 Web curation and co-creation (information resources) on special topics for experts and for newcomers. A new series in partnership with international member associations.

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- 3.3 Open and targeted webinars – webinars for specific member groups.
 - 3.4 ICDE Lillehammer Lifelong Learning Summit, Lillehammer, Norway, 11-13 February 2019, hosted by Inland Norway University of Applied Sciences (INN University).
 - 3.5 Global Doctoral Consortium established as a sustainable initiative by end 2018.

Projects, networks and events:

- ICDE Special Interest Groups (in the pipeline – call among members to be announced)
- ICDE Collaborative Online International Learning, COIL, Cluster – and internationalisation services
- ICDE Working Group on alternative credentials
- ICDE Global Network for Flexible Education for Health Professionals (in the pipeline – in consideration)
- ICDE Health Content Collaboration (in the pipeline – in consideration)
- ICDE Lillehammer Lifelong Learning Summit 2019
- ICDE 28 World Conference 2019
- ICDE Global Doctoral Consortium

Strategic objective 4: To build ICDE membership.

Prioritised specific objectives:

- 4.1 Welcome all educational players, in particular traditional higher education institutions entering digital supported learning and teaching.
- 4.2 Continue the renewal of the ICDE membership structure, fees and organization by end 2018 for being a better global facilitator for inclusive flexible, lifelong learning and teaching in the digital age. Continue clarifying the specific membership benefits.
- 4.3 Review the needs for digital tools and services to support the new strategic plan and invest and implement by 2018.
- 4.4 Better branding of ICDE by end 2018.

4.5 ICDE promotion and representation in all regions and countries by end 2018.

Activities:

4.1 Fundraising for 30% annual increase in financial resources by 2020.

4.2 Elections of three Executive Committee members by end 2019.

4.3 Membership campaign 2017 - 2018 for 30% increase in ICDE institutional membership.

4.4 Renewed ICDE membership concept by June 2018.

4.5 Launch the new ICDE Insight Observatory.

4.6 Consider the ICDE needs for digital tools, resources and services by mid 2018 to be implemented by end 2018.

4.7 Branding campaign initiated by mid 2018.

Projects, networks and events:

- ICDE Individual members

Governance activities

- ICDE Executive Committee – Business body
- ICDE Board of Trustees – Business body
- ICDE Election Committee – Business body
- ICDE Consultative Committee – Advisory body
- ICDE Presidents Meeting – Advisory body
- ICDE Secretariat – Operational body

Monitoring and review

The annual budget allocates available resources to the prioritized objectives and activities defined in the Strategic Plan.

The annual budget is decided through a process, whereby the Executive Committee agrees to a first draft submitted by the Secretariat, and submits this with the corresponding funding request to the Norwegian Government. The annual budget and activity plan should be approved by the Executive Committee no later than 1 month before the end of the current fiscal year.

Performance according to the strategy, the annual budget and the current Activity Plan, is reported to the Executive Committee. On the basis of these reports, the Executive Committee reviews progress and determines possible adjustments.

Further information

insight on actions may be found on the ICDE website where information on projects and other actions will be published when appropriate and possible, or by directing an enquiry to the ICDE Secretariat.

By clicking on the links in this Activity Plan, or on the ICDE website, you will find more information on each activity, action, even and project.

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