



# Digital transformation: An opportunity – or a threat to quality Higher Education?

ICDE Session @ OEB 2016

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# Dr. Christian M. Stracke: Open Learning & Education, Innovations, Policies, Quality & Competences, Impact

Open University of the Netherlands

Global cooperation: ECNU & KNOU

Global initiative ICORE for OR & OE

International WLS / LINQ Conference

eLC European Institute

ICDE Chair in OER



**Welten Institute**  
Research Centre for Learning, Teaching and Technology

Open Universiteit  
[welten-institute.org](http://welten-institute.org)



# Selected Projects:

Competence and Skills Modelling

Open Education and Research



Technology-Enhanced Learning at Large Scale

Quality Management and Evaluation

# Selected Projects:



[www.inclusive-education.net](http://www.inclusive-education.net)



[www.pure-h2o-learning.eu](http://www.pure-h2o-learning.eu)



[www.aristotele-ip.eu](http://www.aristotele-ip.eu)



[www.opendiscoveryspace.eu](http://www.opendiscoveryspace.eu)



[www.ecompetence.eu](http://www.ecompetence.eu)



[www.wacom-project.eu](http://www.wacom-project.eu)



[www.isecure-edu.eu](http://www.isecure-edu.eu)



[www.mooc-quality.eu](http://www.mooc-quality.eu)



[www.agriculture-competences.eu](http://www.agriculture-competences.eu)



[www.voa3r.eu](http://www.voa3r.eu)



[www.digifem.eu](http://www.digifem.eu)



[www.eMundus-project.eu](http://www.eMundus-project.eu)



[www.aristotele-ip.eu](http://www.aristotele-ip.eu)



[www.learning-standards.eu](http://www.learning-standards.eu)



<http://lelle.gtk.uni-pannon.hu>



[www.inspiringscience.eu](http://www.inspiringscience.eu)

# **What is Digital Transformation?**

# The Digital Age

**Two core factors:**

- 1. Globalisation &**
- 2. Worldwide Internet**

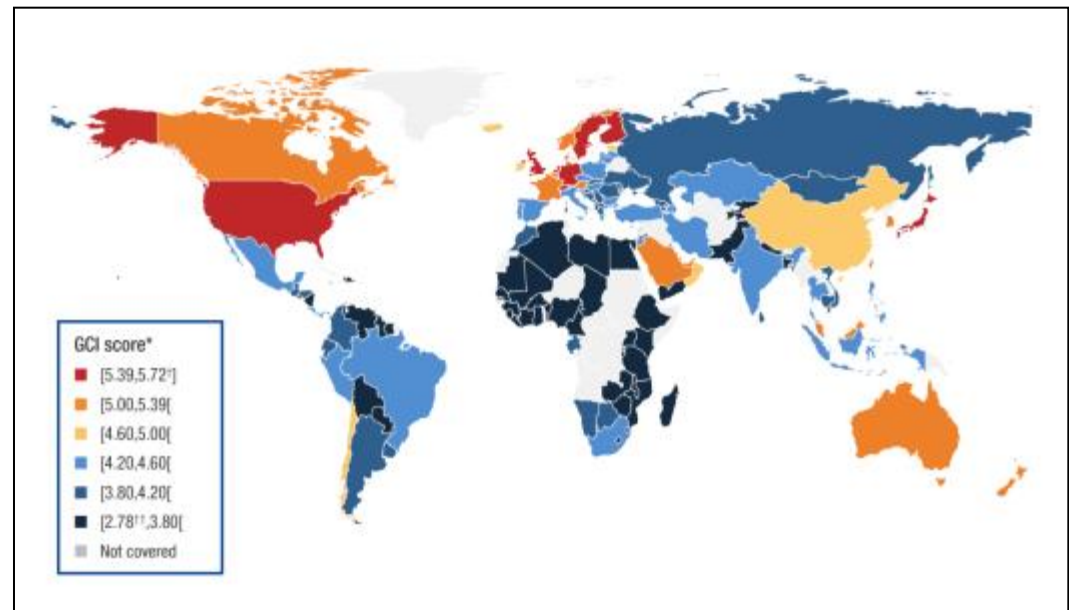


# Internationalization

**Global Competitions and societal changes**

**Close the gaps  
& open new  
opportunities**

**Challenges:  
Learn to Learn**

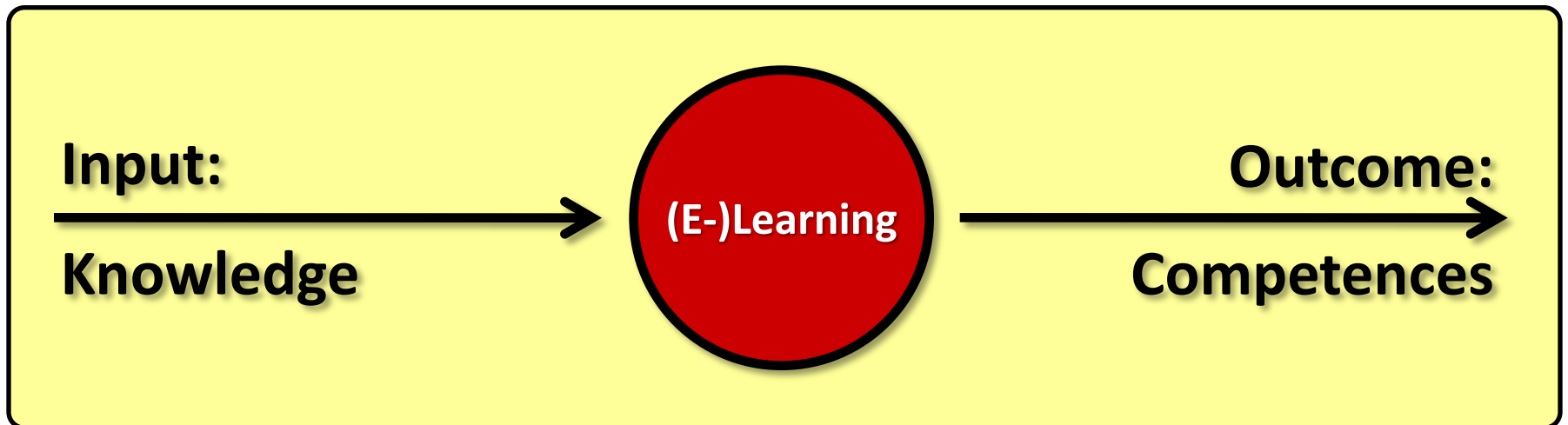




# Learning cha(lle)nges

Not knowledge but competences are required to meet future jobs and tasks still unknown today

Change from input to outcome orientation



**What is  
Quality in  
Education?**

**What is  
Quality?**

**A simple  
experiment ...**



**A simple experiment:**

**Please imagine and define  
the quality of your  
favourite jelly bear**

# **Quality cannot be defined**

**... except through adaptation  
to your situation and context!**

**What is  
Quality?**

# **Quality**

**most important**

**for Learning, Education  
and Training!**





Objectives

Potential

Quality

Process

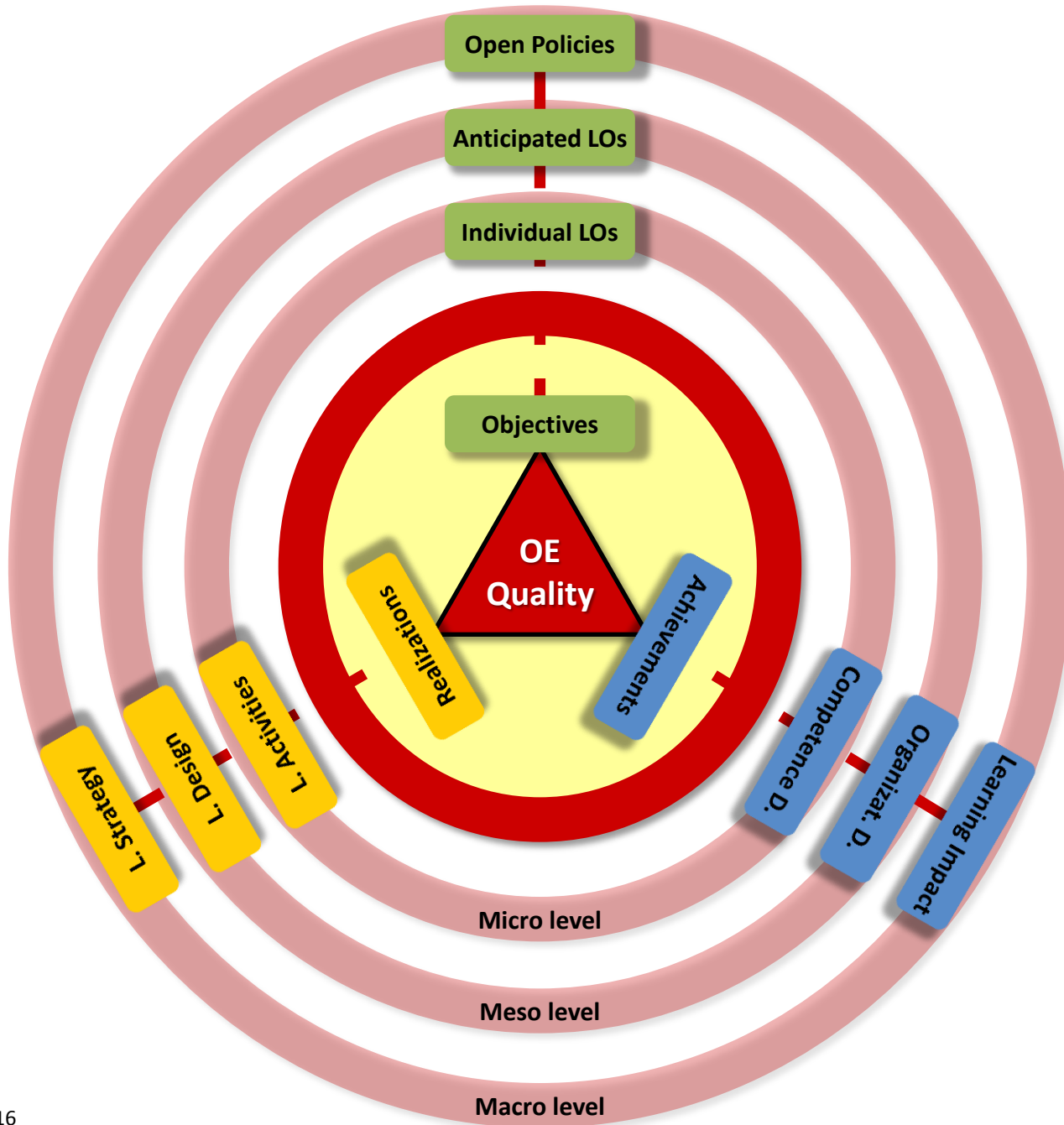
Result

Achievements

Realizations

Quality Development

Quality in Open Education



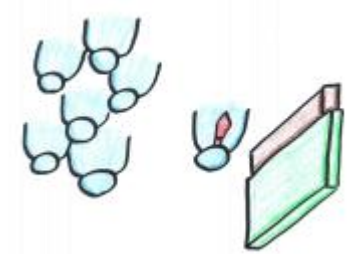
# **What is Open Education?**



Source: <https://www.flickr.com/photos/opensourceway/>



# Waves of OE



**1960s: Open Classrooms**

**1960s: Open Universities**

**1990s: Open Educational Resources**

**2000s: Open Online Collaboration**

**2010s: Open Educational Practices**

**Now: Open Educational Environments**



# Open Education

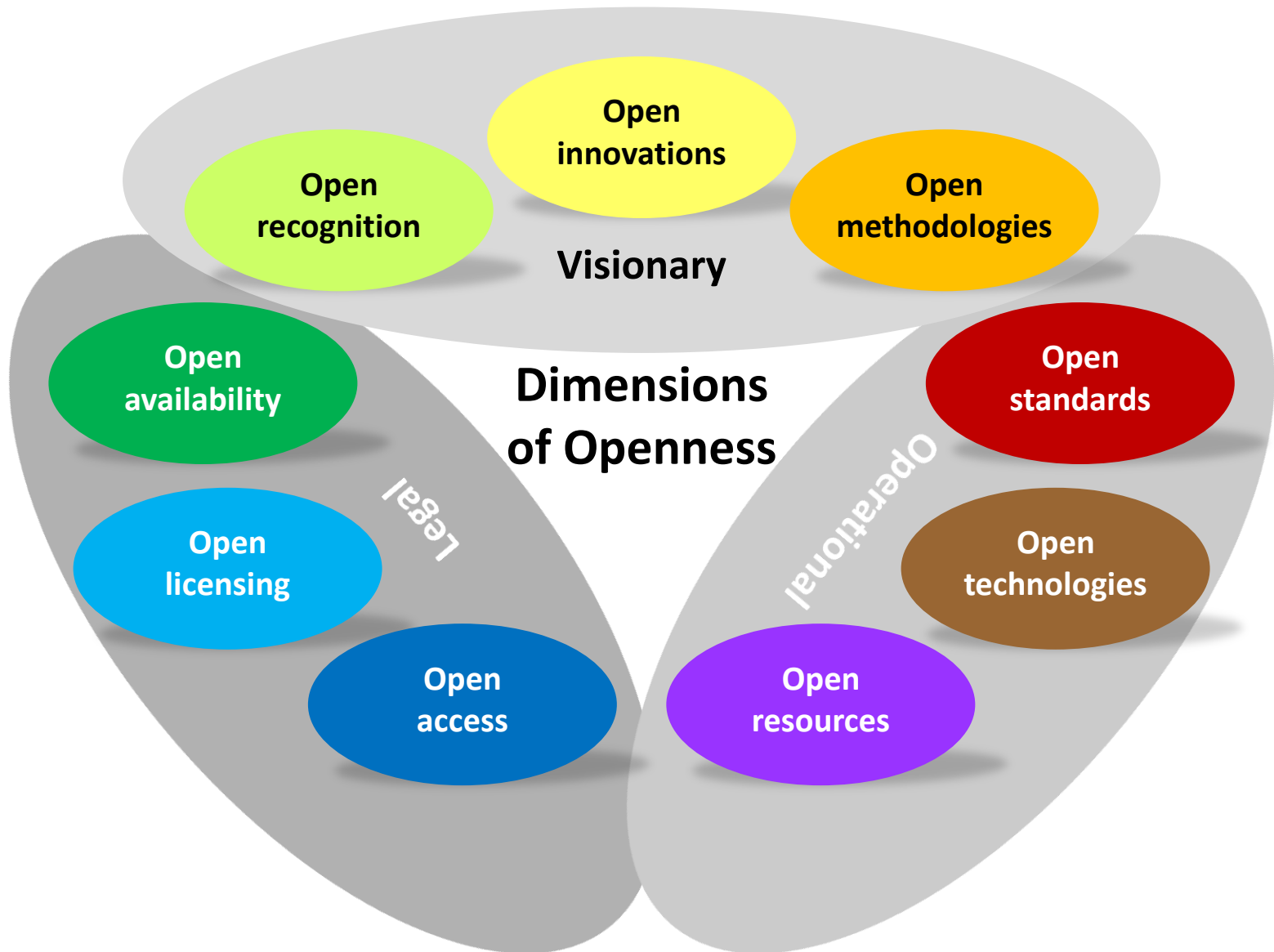
**Do not to forget the long-term history:**

**1000 BCE - : Open Educational Practices**

- **Open discourse (Confucius, Socrates)**

**1800 CE - : Open Learning**

- **Progressive theory (Pestalozzi, Humboldt)**
- **Competence building (Piaget, Vygotsky)**



**Open Education (OE):  
Innovations for **changing**  
& **opening up** education  
to improve the **quality****



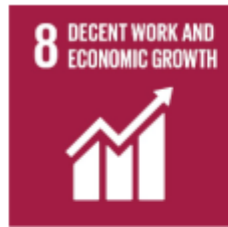
# **Change in Education!**

**To improve  
Quality  
in Education!**

**How to improve quality  
by Open Education?**



# SUSTAINABLE DEVELOPMENT GOALS



# SUSTAINABLE DEVELOPMENT GOALS

Click on goals to show targets and topics related to the Sustainable Development Goals as defined in *Transforming Our World - the 2030 Agenda for Sustainable Development*

- Topics A-Z -



EXPAND ALL GOALS



End poverty in all its forms everywhere




End hunger, achieve food security and improved nutrition and promote sustainable agriculture



Ensure healthy lives and promote well-being for all at all ages



Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

The background features several overlapping, wavy lines in various shades of green, creating a sense of motion and depth. The lines are most prominent on the left and right sides, framing the central text.

mooq

**WE WILL MAKE  
MOOCs BETTER!**

[www.mooc-quality.eu](http://www.mooc-quality.eu)



**Quality Reference Framework with indicators for design & comparison**

**Launch of MOOC Survey at EDEN 2016:**

**[www.survey.MOOC-quality.eu](http://www.survey.MOOC-quality.eu)**

**45 participants until now**



**Four main surveys for MOOC learners,  
designers, implementers & providers**

**To be launched in December 2016:**

**[www.survey.MOOC-quality.eu](http://www.survey.MOOC-quality.eu)**

**Your feedback is most welcome!**



**Open Education (OE):  
Innovations for **changing**  
& **opening up** education  
to improve the **quality****

# **Change in Education!**

# **Quality in Open Education!**

**... with fun!**

**How can you participate  
and contribute to  
Open Learning?**

# Communities: ODS & ISE


> 10,000 teachers and  
> 3,000 schools in 28 countries

Home Project News Dissemination Events Community Consortium Contact


**CONTENT PROVIDERS**



**PARENTS**



**POLICY MAKERS**




**TEACHERS**



Welcome to Open Discovery Space

OpenDiscoverySpace: Unique Resources just a click away!

[www.opendiscoveryspace.eu](http://www.opendiscoveryspace.eu)



inspiring **SCIENCE**  
education

HOME ABOUT PARTNERS NEWS CONTACT

Connecting Formal & Informal Learning Settings

Welcome

In the framework of the Inspiring Science Education project the consolidation of good practice will be achieved by:

- Bringing into the classroom a unique collection of digital resources and tools that are based on real-world problems. The resources will involve students in finding their own problems, testing ideas (from small to big ideas in science), receiving feedback, and working collaboratively with other students or practitioners beyond the school classroom. Advanced eLearning tools will provide scaffolds that enhance learning, support thinking and problem solving, model activities and guide practice, represent data in different ways, and form part of a coherent and systemic educational approach.
- Giving students and teachers more opportunities to evaluate the quality of their own thinking and products for feedback, reflection, and revision.
- Giving students and teachers the opportunity to interact with working scientists, receive feedback from multiple sources.
- Building local and global communities where teachers, teacher trainers, education policy makers, parents, students, practicing scientists and other interested members of society are involved in order to ensure the learning environment beyond the school walls and extend opportunities for teachers' professional

[www.inspiring-science.eu](http://www.inspiring-science.eu) & [portal.opendiscoveryspace.eu/ise](http://portal.opendiscoveryspace.eu/ise)

# LINQ

The leading European and  
international Conference on  
Learning INnovations & Quality

[www.learning-innovations.eu](http://www.learning-innovations.eu)



# ICORE

## ICORE: International Community for Open Research and Open Education

**Launched 15th May 2013 in Rome**

**Already more than 300 members within one year**

**First recognition by key stakeholders & EC:**

**Let us join forces and become ICORE member!**

**[www.ICORE-online.org](http://www.ICORE-online.org)**



# Opening up education

To improve the learning quality!

Series of ICORE Workshops with key organisations  
“How to re-establish Openness as default?”  
First ICORE Workshops at ICDE Conference  
in South Africa & at OE Global 2016 in Poland!  
Towards a global joint initiative!

[www.ICORE-online.org](http://www.ICORE-online.org)



# How to Open Education?

- O** Open your mind for openness
- P** Put an open license on it
- E** Enrich OER and share them
- N** Network with same minded
- I** Involve your management
- N** Notify your communities
- G** Generate consensus

# How to Open Education?

- U** Unite your open collections
- P** Promote them worldwide
- E** Enter global movements
- D** Discuss with decision makers
- U** U make the difference!

# How can you participate?

**Publish and share your content!**

**Re-use existing content!**



**Connect to colleagues!**

# Conclusions



Source: <https://www.flickr.com/photos/opensourceway/>

# **Towards Open Learning**

**Let us Opening up Learning,  
Education and Training for ALL!**



**Open Education is a **Vision**  
that is happening!**

**Quality** is most important  
for your situation & learners

**Inclusion and equity for all  
to improve our **Global Society!****

**How to improve quality  
by Open Education?**



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# **Towards Open Learning**

**Let us Opening up Learning,  
Education and Training for ALL!**



# Let us cooperate!



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**[www.opening-up.education](http://www.opening-up.education)**



# Let us connect!



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# Thank you! Questions?

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