# MANDATE: ICDE OER Advocacy Committee 2021-2022

#### Background

The ICDE OER Advocacy Committee (OERAC) was first launched in 2017 with a 2-year mandate from 2017-2019. It was then renewed for one-year in 2020 with special focus on the implementation of the UNESCO OER Recommendation.

In 2021, the OERAC was decided renewed for a period of 4 years from 2021 to 2024 by the ICDE Board in its first meeting 26 January 2021. An open call was disseminated to all ICDE members to submit applications to the renewed committee.

The first mandate period will be of two years, from 2021-2022, aligned with the ICDE Strategic Plan and more specifically with the ICDE Activity Plan for 2021-2022. Prof. Ebba Ossiannilsson, ICDE Board member and Vice President of the Swedish Association for Distance Education, will be the Chair of the OERAC.

following Ambassadors: Name (and gender) Institution **Region/Country** Jane-Frances Obiageli Agbu (f) National Open University of Africa/Nigeria Nigeria University of South Africa Mpine Makoe (f) Africa/South Africa Melinda de la Pena Bandalaria University of the Philippines Asia/Philippines Open University (f) Xiangyang Zhang (m) Asia/China Jiangsu Open University Daniel Burgos (m) International University of La Europe/Spain Rioja Ebba Ossiannilsson (f) Swedish Association Distance Europe/Sweden Education Cengiz Hakan Aydin (m) Anadolu University Europe/Middle East/Asia/Turkey Cristine M G Gusmão (f) Federal University of Latin America/ Brazil Pernambuco Rosa Leonor Ulloa Cazarez (f) Guadalajara University Latin America/ Mexico Athabasca University Constance Blomgren (f) North America/ Canada North America/ US Yi Yang (f) Franklin University

The candidates listed below are appointed ICDE Ambassadors for OER for the period 2021-2022. The renewed committee consists of representatives from 6 different world regions and include the following Ambassadors:

For the second period 2023-2024, an open call will be re-issued to ICDE members to propose candidates for the remaining two years. Current and previous Ambassadors may be re-nominated.

Otago Polytechnic

Oceania/New Zealand

#### Basis for the mandate

Trish Chaplin-Cheyne (f)

The mandate is based on the <u>ICDE Strategic Plan 2021-2024</u> and <u>ICDE Activity Plan 2021-2022</u>, the <u>UNESCO Recommendation on OER from 2019</u> and ICDEs role as a partner in the <u>UNESCO OER</u> <u>Dynamic</u> Coalition. The mandate also builds on recommendations from the Final report from the OERAC for 2020.

## General framework for members of the ICDE OERAC

- The ICDE Ambassadors advocate for OER and support the implementation of the UNESCO Recommendation on OER within their institutions and regions.
- The Ambassadors contribute to monitoring and evaluation efforts at micro-, meso-, and macro-level.
- The ICDE OERAC interacts and collaborates with relevant organizations and stakeholders who work with OER and Open Education.
- The Ambassadors may represent ICDE in relevant conferences and events upon invitation.

### Suggested activities for the ICDE OER Advocacy Committee for 2021:

- 1) Support the development of ICDE Global Advocacy Campaigns for Open, Flexible and Distance Learning (OFDL) through the following suggested contributions and tasks:
  - Advise ICDE on policy frameworks and advocacy campaigns on OFDL and in particular OER, with regards to tailoring and adaptation to regional variations and needs.
  - Contribute to the development and dissemination of specific advocacy campaigns for OER and Open Education, including openly licensed advocacy tool kits.
  - Translate advocacy messages related to OER and Open education into different languages and test them in various geographical and cultural contexts.
  - Support and guide ICDE members in their advocacy efforts related to the field of OER and connect them with relevant resources and key contacts.
- 2) Support the ICDE Global Virtual Conference Week (Oct 2021) through one or several of the following suggested contributions and tasks:
  - A solid program deliverable from the OERAC to the ICDE Conference (format and topic to be confirmed)
  - Contribute to the Scientific committee for the conference, including peer review and selection of papers (if no conflict of interest)
  - Contribute to a submitted article for a potential special issue of Open Praxis for the ICDE Conference
  - Contribute as session Chairs for program sessions in the conference in suitable time zones
- **3)** Support key ICDE projects related to OER such as the ICDE OER Francophone Africa initiative and the ENCORE+ project through:
  - Availability to be consulted as a reference group
  - Participation in project activities and events upon invitation
  - Dissemination of communication material, project results and calls for action.