



ICDE OER Advocacy Committee (OERAC)

ABOUT

The ICDE OER Advocacy Committee (OERAC) was established at the 27th ICDE World Conference in Toronto, October 2017 as a reinforcement and support to the ICDE Chairs in OER. The OERAC worked to increase global recognition of OER; and to provide policy support for the uptake, use and reuse of OER. From May 2018, Professor Dr. Ebba Ossiannilsson: Consultant and VP, Swedish Association of Distance Education (SADE), Sweden was appointed as Chair for the committee. The mandate period was 2017-2019.

The ICDE Executive Committee decided in February 2020 that the ICDE OER (Open Educational Resources) Advocacy Committee should continue until 31 December 2020, with the following amendments:

Given the undergoing strategic planning process at ICDE and the recent approval by UNESCO members states of the OER recommendations, the EC members suggest that the ICDE OER Advocacy Committee's mandate is renewed for one year to support the implementation of the recommendations. The mandate might later be revised, as proposed in the OERAC final report, to address a broader vision of Open Education and not only Open Education Resources. The Secretary General is mandated to propose new terms for the Committee.

AMBASSADORS COMMITTEE MEMBERS

All members of the ICDE Advocacy Committee are appointed *Ambassadors for the global advocacy of OER* for a limited term until end 2020.

Ambassadors:

- **Ebba Ossiannilsson**, Professor, Dr. Consultant and VP, Swedish Association of Distance Education (SADE), Sweden, ICDE EC, Chair
- **Don Olcott, Jr.**, Dr. FRSA, Global Consultant & Professor Leadership and Open/Distance Learning, Romania
- **Jennryn Wetzler**, Assistant Director of Open Edu, Creative Commons, US
- **Cengiz Hakan Aydin**, Professor, Anadolu University, Turkey

- **James Glapa-Glossklag**, Dean and Treasurer of the Board, College of the Canyons and Open Education Consortium, US
- **Dhaneswar Harichandan**, Director, Institute of Distance and Open Learning, University of Mumbai, India
- **Xiangyang Zhang**, Open University of Jiangsu, China
- **Rajiv Jhangiani**, Ph.D, Associate Vice Provost, Open Education, Kwantlen Polytechnic University, Canada
- **Mpine Makoe**, Professor, University of South Africa (UNISA)
- **Cristine Gusmao**, Associate Professor, Federal University of Pernambuco, Brazil

GUIDELINES FOR MEMBERS OF THE ICDE OER ADVOCACY COMMITTEE, ICDE OERAC, 2020

- Advocacy is on OER. Main task is to support the implementation of the UN UNESCO OER recommendations and the monitoring and evaluation activities
- Applications for a membership in the ICDE OER Advocacy Committee can be made by an expert ICDE member that has a record and capacity to contribute to significant advocacy for OER.
- Members are appointed as ICDE OER Ambassadors by the Secretary General Torunn Gjelsvik on behalf of the ICDE Executive Committee.
- When appropriate, members of the committee should seek collaboration with OER Chairs and relevant stakeholders to achieve synergy in OER advocacy.
- The ICDE OER Ambassador is not a funded position, but awarding it provides extra profile to the holder, expressing ICDE's interest in his/her voice on OER, underlining his/her reputation.
- ICDE OER Ambassadors are bound to establish a network among themselves in which they and their teams collaborate, and to which experts in the subject area from other institutions may be admitted.
- ICDE OER Ambassadors are expected to jointly and individually plan OER advocacy actions.
- When invited and if possible, Ambassadors should be prepared to play a role at e.g. ICDE World Conferences, Leadership Summits, Regional Conferences, Expert Seminars or other events relevant for the purpose.
- The Chair for the ICDE OAC suggests its activities and progress in collaboration with the ICDE Secretariat. The ICDE OER Ambassadors have an independent position and will inform ICDE of their activities through a light-version annual report.