

Critical Leadership, Quality and Partnership Issues Facing Open, distance and flexible learning Universities

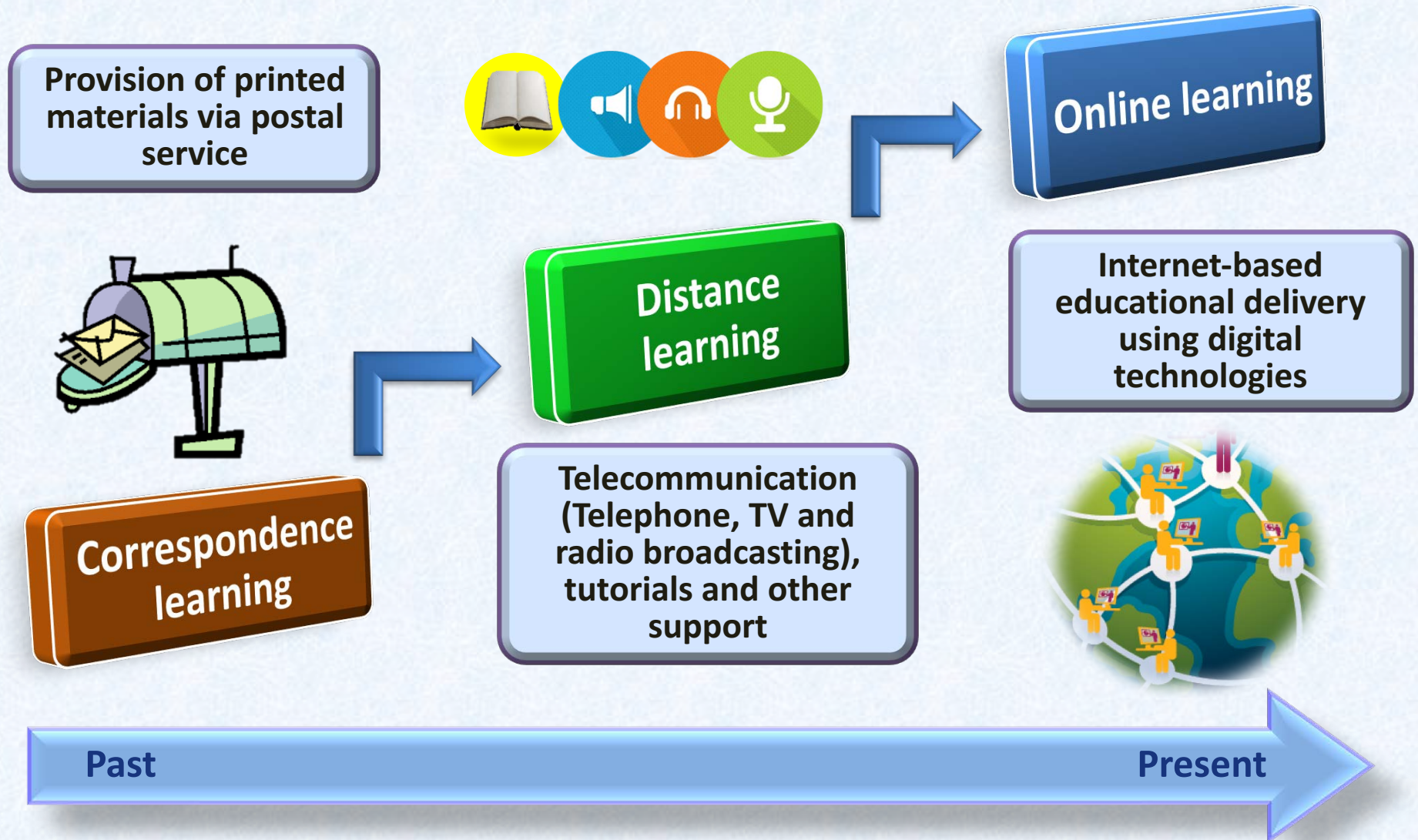


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香港公開大學
THE OPEN UNIVERSITY
OF HONG KONG

Paradigm Shifts in ODL



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Key factors driving the shifts

- Technology availability
- Readiness to use the technology
- Pedagogy for educational delivery
- Staff needed and their roles
- Institutional infrastructure
- Education roles for the communities to serve

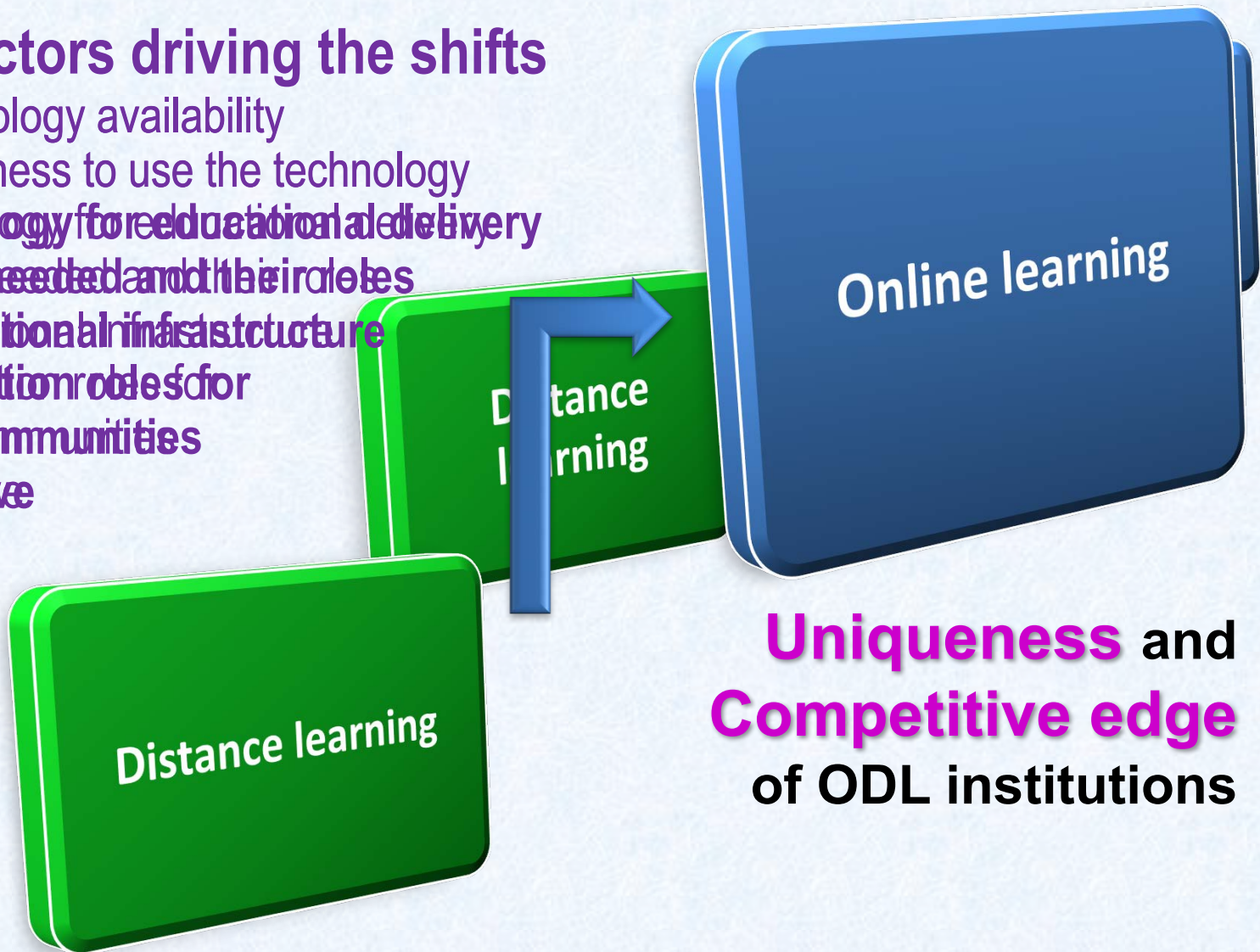


**Uniqueness and
Competitive edge
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- A lighthouse on a rocky island is being overwhelmed by a massive wave crashing over it. The lighthouse is a small, white, cylindrical structure with a dark top section. The wave is a large, white, foamy mass that is crashing over the lighthouse, partially obscuring it. The background is a bright, overcast sky.
- **Mainstream and strong universities have entered the ODL market.**
 - **The game has changed.**

Will ODL institutions be swallowed?

The tide is against ODL universities and the onus is on them to clarify their relevance.

(Garrett, 2016)

Success factors

- Effective application of technology in education provision ➤ **Embracing change**
- Continuous pedagogy renewal ➤ **Innovation**
- Effective use of data to support learning ➤ **Clearly identified roles**
- High cost-effectiveness
- ...



What to do?



Leadership

- To devise and implement policies that embrace change and facilitate innovations
- To influence the organizational culture and values to support change

Quality

- Core value
- Transparency

Partnership

- Support each other through international platforms and inter-institutional collaboration

