Global Sharing, Affordable Learning

Low cost, low risk but high impact innovation

OER Foundation

The Open Education Resource (OER) Foundation is an independent, not-for-profit organisation that provides leadership, networking and support for educators and educational institutions to achieve **their strategic objectives** through open education.
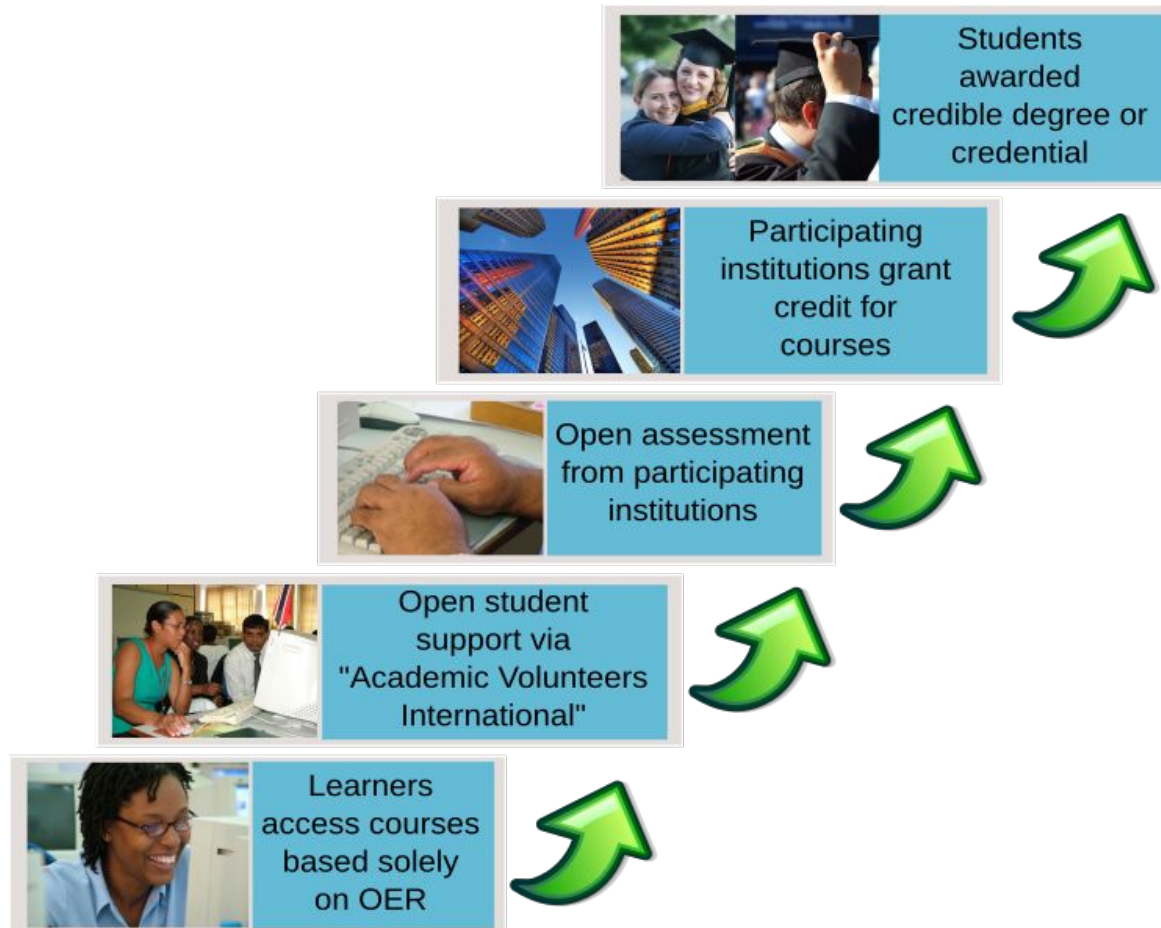
Flagship projects:

- ▪ OER universitas
- ▪ WikiEducator
- ▪ Creative Commons Aotearoa New Zealand

The OERu Concept

Students awarded credible degree or credential

Participating institutions grant credit for courses

Open assessment from participating institutions

Open student support via "Academic Volunteers International"

Learners access courses based solely on OER

World-class courses – for free

Some of the courses and programmes available through OERu:

- **1st Year of Study** – focusing on two exit awards:
    - Certificate in General Studies from **Thompson Rivers University**, or a
    - Certificate in Higher Education Business from the **University of the Highlands and Islands**
- **Learning in a Digital Age** - Develop the skills and confidence to become a competent and autonomous learner in a digital age

Gift via Pixabay

Open Education Resource universitas (OERu)

The OERu facilitates affordable pathways to globally recognized qualifications through a **low cost**, **low risk** – but **high impact** – innovative learning model that delivers open, online courses to learners who have been traditionally excluded from post-secondary education.

"OERu makes affordable education accessible to everyone"

~ Dr. Wayne Mackintosh, Director OER Foundation and OERu facilitator

Describing innovation

For OERu, innovation means open approaches that:

1. create new value in serving learner needs
2. reduce costs for both partners and learners

Gift via Pixabay
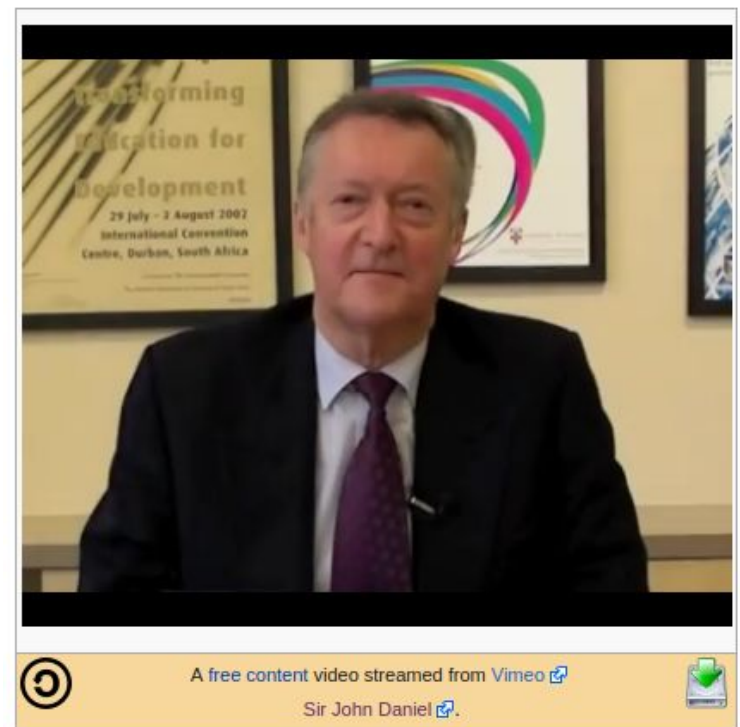
Good advice

"If an institution seeks to be credible, it should not innovate on too many directions at once"
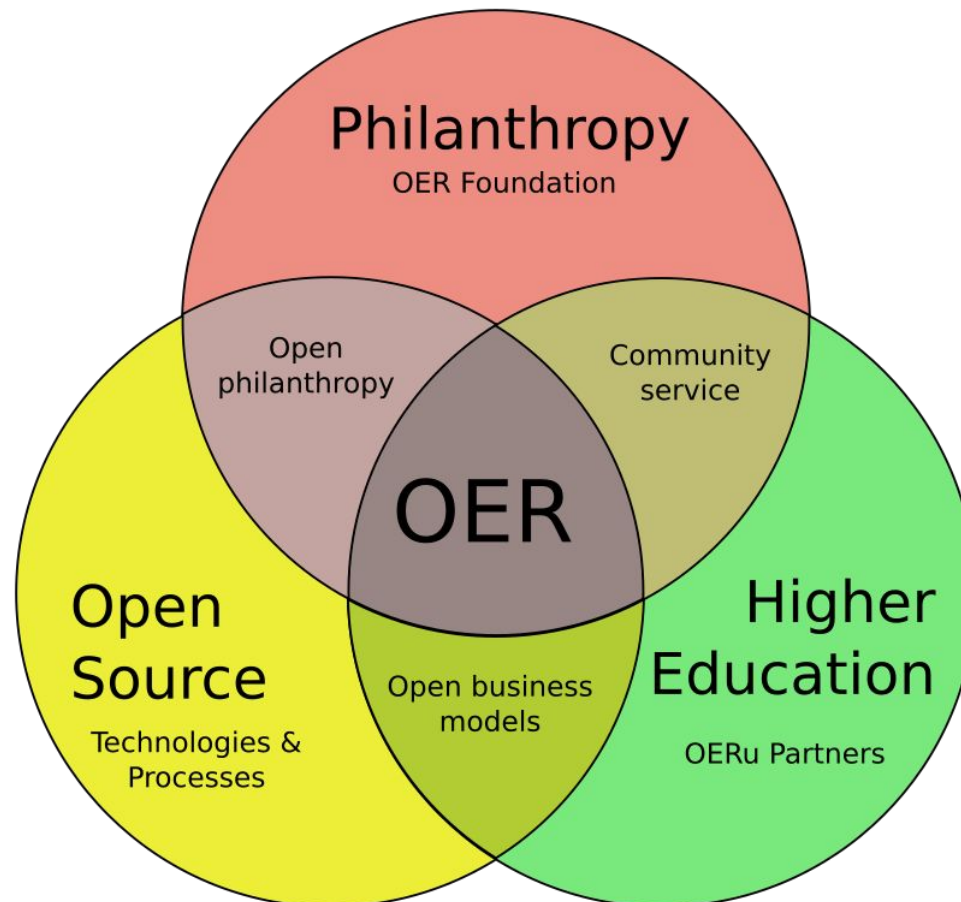
Sir John Daniel

Focused OERu innovations:

1. Open source courses assembled from OER
2. Disaggregated assessment services for recognised qualifications
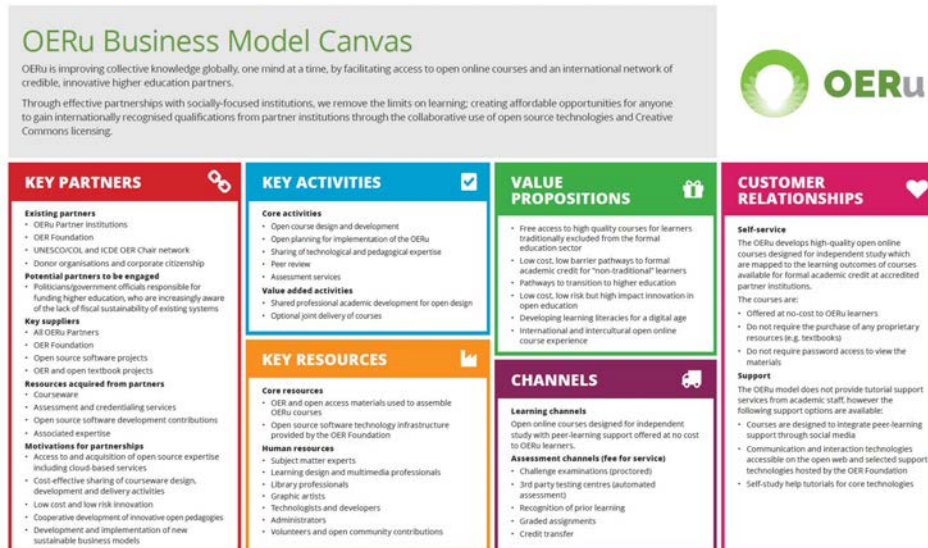
"Grey" areas of overlap

Sustainable Open Business Model

The OERu model is **smart philanthropy**:
- No new money required
- Recurrent costs for assessment services guaranteed
- Targets under-served markets
- Generates new revenue streams

OERu Business Model Canvas

Help us Help You

- Join the OERu international innovation partnership
- Join an OERu course and volunteer learner support
- Become an OERu ambassador

OERu.org/invite

OERu.org/partners

LEARN MORE AT

OERu.org