



## Program and background paper

A one day leadership forum 24 May 2017, hosted by UNESCO, place Fontenoy 7, Paris France (Room IX).

Participants: Key persons in government, rectors/presidents and deans from higher education, private sector actors and partner organisations.

Participation is by invitation only and the participants will themselves pay travel and accommodation. There is no registration fee.

### Introduction

#### The partners invite

The event will address and call for action on the key opportunities and issues for fostering and implementing good governance and visionary leadership for digital transformation in higher education. The partners take this initiative to mobilise globally for visionary leadership of digital transformation of higher education.

The event will issue a clear and succinct message for visionary leadership for digital transformation of higher education.

### The Sustainable Development Goal 4

**“Education 2030: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all”**

Having the sustainable development goal, SDG, as a background carpet, the event shall set agenda for how leaders can initiate and develop actions to transform higher education through digital supported learning and education.

Higher education has demonstrated the capacity for transforming societies, sectors and the life of individuals. Higher education also plays a crucial role in delivering the knowledge infrastructure for all education, for example for teacher training and teachers. Higher education is also important for all the sustainable development goals, in particular:

- 3: Good Health
- 8: Good jobs and economic growth
- 12: Responsible consumption
- 13: Climate action

## Box 1: Framework for Action for the implementation of Sustainable Development Goal 4

### Target 4.3.

By 2030, ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university

### 43.

A well-established, properly regulated tertiary education system supported by technology, open educational resources and distance education can increase access, equity, quality and relevance, and can narrow the gap between what is taught at tertiary education institutions, including universities, and what economies and societies demand. The provision of tertiary education should be made progressively free, in line with existing international agreements.

## Why focus on Leadership for digital transformation?

A number of accelerating change processes take place in post-secondary education globally, fuelled by digitalisation and demand for up-scaled, quality higher education. While these changes hold great promise for a more sustainable future as envisaged in the Incheon and Qingdao declarations, governance and leadership are emerging as critical factors for facilitating successful change. The trajectory of the changes, the transformation in and around education, the desired outcomes from higher education, the speed of change and costs of enabling and facilitating factors as well as pedagogy and didactic development are issues that are becoming increasingly relevant for senior management. In addition, new requirements and challenges for higher education institutions from society, public and private sector and surrounding communities in which university function play an equally modulating role for the strategies for the universities. For example, the need for a skilled work force, reconnecting education and jobs, strengthening quality outcomes, increasing affordable and equitable access, support for refugees and migrants learning are all relevant issues. In all instances, the common denominator is the demand for the relevant and appropriate use of digital means to better meet these challenges.

Thus, against this background senior managers are asking the following questions:

- Do I have to reinvent myself?
- Do I have to reconfigure my university?
- How do I navigate my institution through the trials and tribulations of digital transformation?

And whilst the leadership focuses on transformation, ordinary operations such as production, education, outreach and research according to set goals are expected to continue seamlessly.

- Therefore, one may say that there is a double whammy for senior managers: How to reinvent while delivering set goals?

## Draft program

09:00–09:45	<b>Registration, coffee and tea</b>
10:00–10:15	<p><b>Opening plenary 1</b> Room IX Chairs: Anasse Bouhlal, UNESCO and Gard Titlestad, Secretary General, ICDE</p> <p>Short opening remarks</p> <ul style="list-style-type: none"> <li>- <b>Aaron Benavot</b>, Director of the Global Education Monitoring Report, UNESCO</li> <li>- <b>Anne Boyer</b>, President UNIT, France, D-Transform</li> <li>- <b>Mandla Makhanya</b>, President ICDE, Vice Chancellor UNISA, South Africa</li> </ul>
10:15–10:45	<p><b>Keynote – setting the scene</b> <i>Access, equity, quality and student success: Leading the digital transformation for inclusion and better outcomes.</i></p> <ul style="list-style-type: none"> <li>- <b>Belinda Tynan</b>, Deputy Vice Chancellor Education &amp; Vice President, RMIT University, Australia</li> </ul> <p>About 20 minutes for the keynote. 2 – 3 questions.</p>
10:45–11:50	<p><b>Panel 1: Presentations and discussion</b> <u>Focus for the panel:</u> Experience based and future oriented on leading digital transformation. Chairs: Aaron Benavot, Director of the Global Education Monitoring Report, and Anne Boyer, D-Transform.</p> <p>After an introduction by each presenter for maximum 10 minutes, a dialogue for about 35 minutes will take place between the panel and the Forum participants.</p> <p><u>Panel:</u></p> <ul style="list-style-type: none"> <li>- <b>Susan Aldridge</b>, Senior vice president for Drexel University and President of Drexel University Online, and <b>Marci Powell</b>, Senior researcher to Drexel University Online and Chair Emerita and Past President for US Distance Learning Association, USA</li> <li>- <b>Remus Pricopie</b>, Rector National University of Political Studies and Public Administration, former Minister of Education and Research, member of the board for International Association for Universities, Romania</li> <li>- <b>Angela Procoli</b>, Coordinator D-Transform. How a MOOC can be used in building Leadership for Digital Transformation</li> </ul>
11:50–12:00	<p><b>Closing plenary 1</b></p> <p>By the chairs Aaron Benavot, UNESCO, and Anne Boyer, D-Transform</p>
12.00–13:00	<b>Buffet lunch at UNESCO</b>

13:00–13:15	<p><b>Plenary Guidance for the Breakout sessions.</b> Transfer to the two breakout sessions. Torunn Gjelsvik, Senior Adviser, ICDE</p>	
13:15–16:15	<p><b>Breakout sessions</b>, rooms VI and VII Coordinated by: Torunn Gjelsvik, ICDE, supported by Trine Jensen, Programme Officer, IAU.</p> <p><b>Chairs:</b> <b>Strategic session:</b> Larry Cooperman, Associate Dean for Open Education, University of California, Irvine, US, supported by Yasser Dakroury, President, Egyptian E-Learning University.</p> <p><b>Showcase session:</b> Lisa Marie Blaschke, Program Director, Carl von Ossietzky Universität Oldenburg, supported by Tatsuhiko Ikeda, Vice-President Japan Open University.</p> <p><b>Two parallel tracks:</b> <i>Strategic session</i> and <i>Showcase session</i>. <i>Strategic session</i> highlights various aspects of leadership and strategies for digital transformation of education. <i>Showcase session</i> gives examples of concrete university models for digital and flexible educational provisions.</p> <p><b>Concept:</b> Both sessions will be chaired by dedicated moderators, who will facilitate questions and comments between speakers and audience.</p> <p>10 minutes presentations + 5 minutes question/interaction per presenter (one at a time in each parallel).</p> <p>Possible to move between sessions as rooms are in close proximity.</p>	
	<p><b>Strategic Session</b> Room VI</p>	<p><b>Showcase Session</b> Room VII</p>
13:15–14:30	<p><b>Barbara Getto</b>, University Duisburg-Essen, Germany: <i>Digital Technology and Openness in Higher Education</i></p> <p><b>Chandra Dubey</b>, University of Dehli, India: <i>Disrupting Open and Distance Education through the Digital Technology and Online Learning: A way forward for progress in Young India</i></p> <p><b>Carlos de Oliveira</b> and Eloiza da Gomes de Oliveira, State Univ of Rio de Janeiro, Brazil: <i>Sociotechnical network for human development in health: Brazilian Universities in synergy with the formative</i></p>	<p><b>Christine Wihak</b>, Thompson Rivers University, Canada: <i>Processes, cost and quality assurance considerations regarding recognition of non-formal OERu courses</i></p> <p><b>Diana Andone</b>, Politehnica University of Timisoara, Romania: <i>Methods and Models of OERs and MOOCs Integration in Traditional Higher Education</i></p> <p><b>Maureen Andrade</b>, Utah Valley Univ. USA: <i>Why and how a large, regional open university expanded its online offerings</i></p>

	<p><i>needs of professionals and students in health</i></p> <p><b>Keith Williams</b>, Karen Kear and Jon Rosewell OUUK (Open University, UK) and Angeles Sanchez-Elvira (UNED, Spain): <i>Institutional evaluation of the E-xcellence methodology for QA of online higher education</i></p> <p><b>Mark Brown</b> (Dublin City University), George Ubachs (EADTU) and Fred de Vries (Twente University, Ireland/Netherlands): <i>Developing New Generation Leaders: The EMPOWER Leadership Development Programme</i></p>	<p><b>Jon Rubin</b>, COIL Consulting: <i>Collaborative Online International Learning – A multi-disciplinary and multi-cultural exchange model for all</i></p>
14:30–14:45	<b>Break</b>	
14:45–16:00	<p><b>Olajide Agunloye</b>, Augusta University, USA: <i>Leadership Role in Promoting Inclusive and Equitable Access to Quality Higher Education Through Digital Delivery of Educational Programs</i></p> <p><b>Christian Schuman</b>, West Saxon University of Zwickau, Germany: <i>Adaption of Organizational Leadership to Digital Transformation in Education and Training</i></p> <p><b>Paul Bardack</b>, Chair Emeritus, United States Distance Learning Association, USA: <i>A Vision for an ICDE Public Policy and Advocacy Committee</i></p> <p><b>Cristine Gusmão</b>, Federal University of Pernambuco, Brazil: <i>Challenges in the training of qualified human resources for online education: experiences of the Federal University of Pernambuco, Brazil</i></p> <p><b>Anasse Bouhlal</b>, UNESCO Regional Bureau for Education in the Arab States: <i>European Digitalisation experiences and future orientation for the Arab States</i></p>	<p><b>Taerim Lee</b>, Korea National Open University, South Korea: <i>Mobile e-Book for BITEC MOOC</i></p> <p><b>Paliniyandi Sivakumar</b>, Alagappa University, India: <i>'UYOT' initiative and Managing Technological adaptation among Teachers</i></p> <p><b>Pieterneel de Bie</b>, University of Groningen, Netherlands: <i>Digital learning at a new University Campus</i></p> <p><b>Casalprim Montserrat and Virginia Larraz</b>, University of Andorra: <i>How to blend and lead onsite and online education</i></p> <p><b>Maria Amata Garito</b>, International Telematic University UNINETTUNO, Italy: <i>Education without boundaries – the Model of a Global University</i></p>
16:00–16:15	<b>Coffee and Tea Break</b>	
16:15–18:00	<p><b>Plenary 2</b> Chairs: UNESCO and ICDE. Gard Titlestad, ICDE and Pedro Henriquez, Director of UNESCO's Higher Education Institute for Latin America and the Caribbean</p>	

16:15–16:30	<p><b>Highlights from Breakout Sessions</b> Highlights and key learnings from Breakout sessions to spark the final Panel discussion.</p> <p><i>By Torunn Gjelsvik and Belinda Tynan.</i></p>
16:30–17:30	<p><b>Panel 2: Presentations and discussion</b> <u>Focus for the panel:</u> Advice and forward oriented, summarizing input from the day.</p> <p><b>Four slots, 10 minutes each – 20 minutes dialogue with the plenary.</b></p> <ul style="list-style-type: none"> <li>- <b>Mandla Makhanya</b>, President ICDE, Vice Chancellor UNISA, South Africa</li> <li>- <b>Dan Wagner</b>, UNESCO Chair in Learning and Literacy, Professor of Education, and Director, International Literacy Institute &amp; International Educational Development Program, University of Pennsylvania</li> <li>- <b>Tian Belawati</b>, Rector Universitas Terbuka, Indonesia</li> <li>- <b>Barbara Wasson</b>, Director Centre for the Science of Learning and Technology, University of Bergen, Norway</li> </ul>
17:30–18:00	<p><b>Closing plenary</b> Chairs: Gard Titlestad, ICDE and Anasse Bouhlal, UNESCO. Suggestion for message. Debate. Closing the first Leadership Forum.</p>
18.15–19.30	<p><b>Networking event.</b></p>

**20.00: Social dinner, by invitation only.** Le Café Du Commerce, 51 rue du commerce, 75015 PARIS, <http://www.lecafeducommerce.com>

## The Partners

- **ICDE** has since 2013 addressed leadership for change as concept for better developing quality online, open, flexible and technology enhanced higher education for the future we want.
- **UNESCO** regards senior management in governments and the education sector as potent and key resources for utilising digital means to support Education 2030.
- **“D-Transform”** gathers a consortium of 7 European partners to build a Leadership program aiming at strengthening the visionary capacity and the persuasiveness of the university governances in the use of advanced digital education.

## Organisation

### Program committee

Peter Wells and Paz Portales, UNESCO, Angela Procoli and Anne Boyer, D-Transform, Gard Titlestad (coordinator) and Torunn Gjelsvik, ICDE.